SOPHIE+ ENGEMAN

Digital Designer

EXPERIENCE

Freelance Designer and Marketer

Kraken Sales Funnel, 2024-Present

Built out social media and email campaigns for clients, and designed kickstarter graphics.

Graphic Designer

Comcast, 2023-2024

Worked with the in-house team at Comcast for the Xfinity and Comcast Business brands.

Freelance Graphic Designer

AirCommunities, 2023.

Designed signage and marketing for a variety of different apartment communities across the country. Retouched photos for official use.

Graphic Designer

UCHealth, 2022-2023

Worked for an in-house agency designing for Colorado's largest healthcare provider.

Developed campaigns for partnerships with major league sports teams, such as the Denver Nuggets and Colorado Avalanche.

Graphic Designer and Marketing Lead

Monster Fight Club LLC, 2020-2021

Worked as a graphic designer making boards games, tabletop accessories, and packaging in a fast-paced work environment. Interacted with the community and made appearances at industry shows.



EDUCATION

Savannah College of Art and Design (SCAD), 2016-2020

BFA, Interactive Development and Game Design.

PROGRAMS & SKILLS

001. Photoshop

002. Illustrator

003. InDesign

004. After Effects

005. Premiere

006. Canva

007. Illustration

008. Social Media

009. Photo Retouching

010. Copy Writing

011. Video Editing

012. Dragon Slaying